INIT Mobility Platform

One platform for a connected mobility offering
Connect your own and third-party services to simplify customer journeys and stay flexible as needs evolve

The INIT Mobility Platform is an open and modular technology platform that connects the systems, processes and customer touchpoints behind your mobility offering. It gives customers a simple way to search, book and pay for different mobility services from a single source, while integrating seamlessly with your existing system landscape and allowing new services and customer touchpoints to be added over time.

More choice. More control. More flexibility.

- **Make mobility easier for customers**
  Enable passengers to access different mobility services from a single source instead of switching between separate providers and applications
- **Strengthen the customer relationship**
  Keep customer data within your organization to better understand customer needs and provide more relevant offers
- **Reach different customer groups**
  Give customers access through their preferred channels, from apps and online portals to smartwatches and in-car navigation systems
- **Expand the value you offer**
  Combine your own and third-party mobility services and complement the journey with parking, e-mobility charging, leisure, event and other services

Meet with us in person!

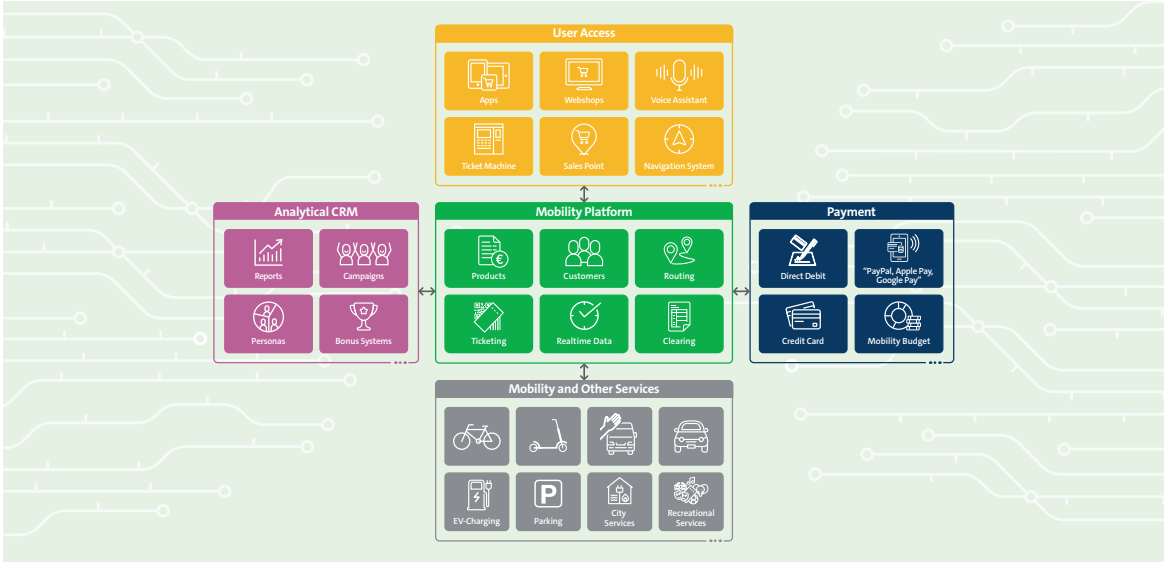
Schedule an appointment:

marketing@cs.initse.com

INIT Mobility Platform

A flexible foundation for your mobility strategy

Start with only what you need today and expand as your mobility strategy evolves. The open, modular INIT Mobility Platform builds on your existing ecosystem, connecting customer frontends, payment services and third-party systems while allowing you to add new capabilities, mobility services and customer touchpoints over time.



Six capabilities. One connected customer journey.

From journey planning to payment, the INIT Mobility Platform brings the essential capabilities together so customers can access different mobility services through one connected experience.

Fares: Manage different fare models centrally, including those of third-party providers, so customers can access and book different services through a single frontend.

Customer data: Manage customer data centrally across systems to better understand preferences and enable more personalized mobility offers.

Real-time: Keep customers informed of disruptions and timetable changes in real-time while supporting immediate ticket issuance.

Ticketing: Connect different sales channels so customers can purchase through their preferred touchpoint while providing them with transparent access to mobility offers and prices.

Routing: Bring timetables, current disruptions, fares and ticketing together to help customers move seamlessly from their starting point to their destination.

Billing: Support a wide range of payment methods while settling multiple mobility offers with the end customer through a single invoice.

We reserve the right to make future modifications • © INIT, 09/2026

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The Future of Mobility